

**Indian River County Healthy Start Coalition
Board of Directors Monthly Meeting
Date: May 20, 2019**

Members Present: Charlene Curry, Dr. Audrey Richards, Katy B Faires, Karen Campbell
Others Present: Andrea Berry, CEO, Elizabeth Bublitz
Not Present: Robyn Stork-Hjalmeby, Patricia Pitts

Welcome and Call to Order. The meeting was called to order by Audrey Richards at 4:30 PM

- I. Mission Moment- watched film of IRCHSC client, Adrianna Arrega
- II. Consent Agenda:
 - a. Approval of minutes: April 2019 minutes. Correction noted, Members present, Karen Campbell.
 - b. Financial Statements: April and Year To Date Financial Statements. Lee Curry answered
 - c. Monitoring and Evaluation Dashboard: Outreach, Marketing & community Survey Feedback. Dashboard attached) In current year, we have contracts with Squared Studios for Design & Print work, Nicolace Marketing is our new marketing firm, and Upswing for events.

A motion was made by Karen Campbell to accept the Consent Agenda. Katy B Faires seconded the motion. The motion passed unanimously.

- III. Action Items:
 - a. 2019-2010 Budget was passed at the April meeting. Clarifications for specific items were sent. Amendments were made to the annual budget. Requested increase in funds for Babies and Beyond (\$50,000), and Parents as Teachers (\$45,000). These 2 programs have the greatest deficits. NFP income removed; as it goes directly to St Lucie County Healthy Start, as the administrators of this program.
- A motion to accept the amended budget was made by Audrey Richards. Karen Campbell seconded the motion. The motion passed unanimously.
- b. Annual Meeting Date was set at June 21st, 8:30-12:30.

- IV. Governance Update
 - a. All governance documents developed this year, as per Strategic Plan implementation will be compiled and added to IRCHSC board Books at the annual meeting. A board engagement plan will also be reviewed and initiated at that time.
 - b. Gloria Nicely references were obtained; she accepted a position on our Finance Committee.
 - c. CEO and K Campbell met with Antoine Jennings, who has shown proven ability and drive in connecting with target communities. Many of his interest intersect with HSC. Continue to pursue.
- V. Philanthropy Update
 - a. DWVS – Was a great success, The event was better tied to HSC mission per Strategic Plan 2018. A fundraising workshop was held for participants. CEO met with chairs and dancers to effect this change. Raised \$500,000. Will review all earnings and expenses to assess payment to Riverside Theater.
 - b. IRCHSC, Financial Stability. Presentation on establishment of an endowment, Robin Lloyd, Attorney

A motion was made by Lee Curry to adjourn. Katy Faires seconded the motion. The motion passed unanimously.

Meeting adjourned at 6:00 PM.

Respectfully submitted, Audrey L Richards, MD