



Indian River County Healthy Start Coalition
Board of Directors 2019-2020 Retreat
Date: November 8, 2019

Members present: Lee Curry, Audrey Richards Robyn Stork-Hjalmeby, Katy Faires, Karen Campbell, Glenn Tremml
Others present: Andrea Berry, Chief Executive Officer & Elisabeth Bublitz, Assistant Executive Director

Welcome and call to order. The meeting was called to order by Audrey Richards at 10:04am

- I. Strength Identification Activity - Presented by Robyn Stork-Hjalmeby, "Find a Person that..." Activity helped identify member's strengths, passion and motivation
- II. Review & Updates: (PowerPoint Attached):
 - a. 2018 - 2019 Successes
 - i. Infant Deaths- in 2016 (10), in 2017 (9), and in 2018 (2), Establish Coalition as experts in Maternal and Child Health, Fetal and Infant Mortality Review, Building Community Relations
 - ii. Implemented in 2018/2019: Nurse Family Partnership - have 24 families (Goal-25), Coordinated Intake & Referral, New system of care with Healthy Start Education Services
 - b. Reviewed Year 18/19 Strategic Goals from Strategic Report
 - c. Updates measured against 2-year Priorities and 12-month Action Steps
 - i. Governance Work Group Update
 1. Board Governance Plan- Updated and developed Governance documents, identified Work Groups, Board Orientations and Education Process, Board Evaluation Process, CEO Evaluation Process, Succession Plan
 2. Build Strong Board - ongoing
 - ii. Philanthropy Update
 1. Strengthened Culture of Philanthropy
 2. Development Policies
 3. Assessed Database - Network for Good, Clean Database
 4. DWVS –
 - a. Star Dancers announced
 - b. Fundraiser Workshop - Thursday, November 14, 2019
 - c. Education and Dancer Toolkit, Metrics to assess
 - d. Chloe Rose-conducting Before Action Reviews and After Action Reviews
 - e. Andrea Berry and Chloe Rose - additional opportunities for Star Dancers to understand the Mission and Vision of IRC Healthy Start
 5. Transition from Donors to Philanthropy
 - a. Philanthropy Work Group,
 - b. Case for Support, Align Branding, Cultivate Donors
 - c. Mailing Campaign- Board member role



- d. Baby Talks - Five (5) Bay Talks scheduled for 2019-2020; hosted by Chloe Rose, Dr. Audrey Richards, Lynn Ingrassia and Hope Woodhouse

iii. Coalition Programs Update

1. 2018-2019 Programs Overview

- a. Utilization of Clear Impact for future reporting.
- b. Community Doula program – Served a total of 70 clients
- c. Babies and Beyond – Served a total of 1,015 participants
- d. Nurse Family Partnership – Served a total of 33 Clients and had 13 NFP babies
- e. Healthy Families – Served a total of 119 clients
- f. Parents As Teachers – Served a total of 65 families and 67 children

2. Doula Program

- a. A statewide initiative through the University of South Florida and the Florida Perinatal Quality Collaborative is addressing the high rates of cesarean sections and the importance of promoting primary vaginal deliveries (PROVIDE).
- b. Indian River County Healthy Start Coalition’s community doula program was identified as a champion in improving birth outcomes through empowerment and health literacy. Key stakeholders including managed care companies – Medicaid attended. Submitting funding proposals.
- c. Next Doula Training being provided in February.
- d. Connect with CareNet Pregnancy Center of Indian River County regarding Doula/Program services. Relationship/communication through Robyn Stork – Hjalmeby

3. Fetal Infant and Mortality Review

- a. Case Review Team: First meeting scheduled for Friday, November 22, 2019 from 1:00pm – 4:00pm. \$60,000 Funding received from the hospital district. Direct partnerships include: Department of Health and Health Council of Southeast Florida
- b. Case Load: Review over that past 5 years, currently looking to review 20 cases

III. Reverse Visioning Activity: “It is 2025. IRCHSC leads the country in transforming Maternal child Health, achieving optimal outcomes for mothers and babies.” What have we done to get here? Categorize actions and choose top 3-5 for our Action Plan. Define in SMART goals (Full list Attached).

a. Board- Top Action Items and Smart Goals

i. CEO Advisory Volunteers

- 1. Formalize a panel, identify roles, preferred contact method
- 2. Set up appointment with Andrea, Ashley to schedule

ii. Build our Board to best move our mission forward

- 1. Create Board Nominating Work Group – Karen Campbell, Katy Fairies, CEO and community liaison. Committee to meet before December 13, 2019.
- 2. Strategy – Katy Faires; Timeline – Elections by March/ April
- 3. Explore bylaw changes to allow shorter terms – Karen Campbell



- b. Philanthropy - Top Action Items and Smart Goals
 - i. Endowment Campaign in near future
 - 1. Review Bylaws – Pro and cons of an Endowment or capital campaign were discussed. Comments about paying down the mortgage were offered by board members. Board decided to focus on board recruitment and growth as a first priority followed by discussion around a fundraising campaign.
- c. Programs- Top Action Items and Smart Goals
 - i. Education – Sexuality Education and Preconceptual Education
 - 1. Andrea and team to prepare materials for Hope Woodhouse. Possible topic for Baby Talk event in next fiscal year. Group to meet before December 13, 2019 to discuss next steps
 - ii. Expand Doula Program
 - 1. Doula – Sliding Fee scale discussion, possibly file for Medicaid number, conduct contract review, and conduct retrospective review. Review contract by the end of November.

- IV. Elections: – Board of Directors
 - i. Lee Curry as Treasurer
 - ii. Katy Faires as Secretary
 - iii. Robyn Stork-Hjalmeby as Vice President
 - iv. Audrey Richards as President

A motion to approve the board slate was made by Robyn Stork-Hjalmeby. Karen Campbell seconded the motion. The motion passed.

- V. New Business
 - a. Establish a board Nominating Work Group
 - b. Karen Campbell, governance and Katy Faires to head committee and develop strategy and timeline.

A motion to approve the nominating committee was made by Robyn Stork-Hjalmeby. Lee Curry seconded the motion. The motion passed.

A motion to adjourn was made by Lee Curry, Katy Faires seconded the motion. The motion passed.

Meeting adjourned at 1:06 pm

Respectfully submitted by

Katy Faires

Reverse Visioning Worksheet:

Trend: BOARD	Action Item:	Follow Up:
Add Board Members	Create timeline - working with Katy Faires	4-6-month timeframe. Follow up in December
Build our Board to best move our mission forward	Same as above	
Set Committees (Ad Hoc Committees)		
Large Diverse Board		
CEO Advisory Volunteers	Created an Advisory List (attached)	Deadline Friday, November 15, 2019
Expand Finance Board (Outside community members, ownership, business focus)		
Expand Board Orientation		

Trend: PROGRAMS	Action Item:	Follow Up:
Expand Relationships in Community (esp. at risk)		
Toolkit for other Healthy Start Programs		
Program for Fathers (Increased involvement, dad/kid event)		
Sex Education/Preconception Education	SMART Goal defined	December 13, 2019
Education – Reach women early regarding health (pre-pregnancy)	Same as above	
Explore Expanding Doula	Coalition to review sliding fee scale and next steps.	Contract should be available for review by the end of November
Expand Relationship with Pediatricians and OBGYN		
Touch every baby born in IRC/Touch every pregnant mom in IRC		
More access points throughout the community (Fellsmere & Gifford)		
Connect with all high-risk women, children and families		

Trend: PHILANTHROPY	Action Item:	Follow Up:
Endowment Campaign	Review Bylaws: Revise as needed (staggered board members)	January Start Date
\$20 Million Endowment		
Sustainable Funding		
Individual/ Family Foundation		
Donor Base		

