



Indian River County Healthy Start Coalition

Board of Directors Monthly Meeting

Date: December 6, 2021

Meeting: Indian River County Healthy Start Coalition Offices, 1555 Indian River Blvd, Suite B241, Vero Beach, FL

Members Present: Karen Campbell, Lee Curry, Allen Jones, Angie Radock, Frida Randolfi, Dr. Audrey Richards, Alan Temple, Kyle Thurn

Others Present: Andrea Berry, CEO, Autumn Schneider, Assoc Director

Not Present: Karen Morein

Welcome and Call to Order. The meeting was called to order by Karen Campbell at 4:15 PM

- I. Approval of minutes: November 2021 meeting minutes were reviewed. (attached)
 - a. A motion to approve the minutes with corrections was made by Alan Temple. Frida Randolfi seconded the motion. The motion passed unanimously.
- II. Financials: November 2021 and Year to Date Financial Statements are reviewed. (attached, with explanation of major points)
 - a. Properties: total Assets: \$1,332,169. Total Liabilities: \$1022,055, Total Equity: \$310,114. Net Income \$45,686.
 - b. Coalition:
 - i. Total Assets: \$1,913,610. Cash approx. 1.2M, 10 months of operating expenses. Total liabilities: \$157,722.
 - ii. Finance committee to make recommendations re: best management of cash, investment yield very low.
 - iii. Noted lower than budgeted payments for services. Admin to assess contribution of lower productivity, inadequate documentation or billing. Consider coding training to providers or billing expertise.
 - c. A motion to approve the November Financials with corrections was made by Karen Campbell. Alan Temple seconded the motion. The motion passed unanimously.
- III. CEO Report: Andrea Berry
 - a. Doula Program Success spreading statewide
 - i. Since its inception, our Doula program has met with remarkable success in acceptance and outcomes.
 - ii. We have made significant investment into the programs success, developing a detailed program manual, continued community doula training, and regular doula meetings – all funded by our forward thinking donors. Annual Expenses in developing and maintaining our program FY2018 through FY ending June 30, 2021 is attached.
 - iii. The State of Florida Healthy Start Coalition has voted to adopt the IRCHSC Community Doula model statewide. The state is in discussion re: buying or licensing our model. Medicaid will pay for this service.
- IV. Governance Report – Alan Temple
 - a. BOD members to sign annual conflict of interest forms today.
 - b. Angie Radock will join Governance Committee, upcoming CEO assessment.
- V. Philanthropy Report: Karen Campbell-
 - a. Reviewed Shannon Bowman's presentation. Each board member will have a personal message to support IRCHSC.
 - i. Admin to intermittently provide simple bullet points of recent successes, with specific and accurate descriptions- so our messaging reflects the coalition's initiatives and successes. A current example: The success of Doula program.
 1. At our 30-year celebration received \$30,000 from Simply Healthcare for Doula program workforce development and Doula training in nearby counties.
 2. IRCHSC has a Model Doula program, recognized statewide; State of Florida HSC voted to adopt our program statewide.
 - b. Give Board Engagement commitments to Ashley.
 - c. End of year Mailer – envelopes for board members to personalize and send.
 - d. Philanthropy Action Plan was presented at Annual Meeting, Nov 2021.
 - i. IRCHSC is actively recruiting for Development Role. Budgeted \$55,000. Examine salary and or hours to find right candidate. (see attached analysis of Wage vs contracted position cost variance)

"Our mission is to establish and support a local system of care to optimize the health of moms, babies and their families living in Indian River County."



- ii. A focused group of board members to set the agenda for philanthropy efforts, FY '21-'22, Audrey Richards, Karen Morein and Karen Campbell. Committees very effective for events.
 - 1. Set Fundraising goal. Decide on specific metrics - donor retention, new donors.
 - 2. Move forward with '22 Mother's Day Garden of Love, Donor Cultivation, and Baby Talk(s)
 - 3. Keep Board members on track meeting funding needs.
- e. DWVS –Riverside Theater provides location and professional production. In 2021, they are able to provide a date in August, and likely in future. For future, the fall is optimal. DWVS committee is working on August 2022 date. Need 6 new dancers. Plan online auction – to expand access to people not in area in August.
- f. Quail Valley Charities Raffle Tickets were sold to members.

VI. Other business: no new items

VII. Adjourn. A motion to adjourn was made by Alan Temple. Lee Curry seconded the motion. The motion passed. The meeting was adjourned at 5:45 PM

Respectfully submitted,

Audrey Richards

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